

# Wan Ali Redha Bin Wan Mohtar

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Bukit Jelutong, Shah Alam



Versatile and results-driven professional with experience in technology innovation, project management, and tourism. Since 2022, I have managed product innovation and grant-funded projects, focusing on strategic execution and stakeholder engagement. I previously spent nearly seven years in Turkey, where I worked in the tourism industry while pursuing a degree in New Media—a program combining journalism, digital marketing, editing, sociology, and psychology. With cross-industry experience since 2015, I bring a strong blend of creativity, analytical thinking, and adaptability to deliver effective solutions across diverse business settings.



- Tech - savvy
- Team- player
- Able to support various departments
- Remain organized
- Proposal writing
- Socmed Management
- MS office, Canva, Video and Image editor



- ISTANBUL, TURKEY  
Istanbul Nisantasi University.  
Bachelor of Arts: New Media  
2017 - 2020
- Fatih Tomer  
C1 Turkish Language  
2013



- English
- Malay
- Turkish



# Experience

## 1. Entruss Ventures Sdn. Bhd.

Business Development Manager | 2021 – Present

- Lead product innovation and development projects, including bulletproof vests and technical apparel, in collaboration with startups and entrepreneurs.
- Drive grant acquisition and project funding, managing proposals and building long-term relationships with agencies such as MPRC (OGSE DG), MTDC, Mranti, MINDEF, STRIDE, ETC
- Oversee marketing and promotional strategies, digital content, and social media campaigns to enhance product visibility and branding.
- Manage collaborative projects, including Budi dan Sains Alam Melayu with Yayasan Maghfirah, and a book publication project with Angkatan Koperasi Kebangsaan Malaysia Berhad (ANGKASA).
- Supervise administrative operations, mentor junior staff, and maintain efficient digital and office systems.
- Successfully delivered three major projects from concept to execution.

## 2. Studio 5 Levent, Istanbul. Turkey

Technical Support Specialist (2020)

- Managed server operations and hardware maintenance
- Oversaw three social media platforms, increasing engagement and visibility
- Handled administrative tasks and technical support services
- Video and poster Editing.

## 3. Perantau Hills, Selangor

Project Development & Consultant (2016 - 2019)

- Assisted in project planning and execution while ensuring smooth operations
- Liaised with clients and sales teams to provide effective solutions
- Finalized project strategies and secured approvals from stakeholders

# Experience

## 4. Language Tutor

Tuanku Mizan Zainal Abidin Mosque & Kuala Lumpur (2018 - 2019)

- Delivered personalized Turkish language lessons to students of varying proficiency levels, from beginner to advanced.
- Designed engaging lesson plans focused on grammar, vocabulary, speaking, listening, reading, and writing skills.
- Assessed students' progress regularly and adapted teaching methods to suit individual learning styles and goals.
- Provided cultural insights and real-life language usage to enhance conversational fluency and understanding.
- Conducted both one-on-one and group sessions in-person and online, ensuring flexible and effective learning environments.

## 5. Private Tour Guide (2015 - 2019)

Jejak uthmaniyah travels and tours.

- Led personalized tours for individuals and small groups, showcasing historical, cultural, and local attractions in a professional and engaging manner.
- Created custom itineraries based on clients' interests, preferences, and time constraints to deliver memorable travel experiences.
- Provided in-depth knowledge of local history, traditions, cuisine, and landmarks, enhancing travelers' understanding and appreciation.
- Ensured safety, comfort, and satisfaction of clients throughout the tour, handling logistics, transportation, and any special needs.
- Built strong rapport with international visitors, resulting in positive reviews, repeat bookings, and word-of-mouth referrals.